

# beta

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Pierandrei Associati  
.09 - .12

# beta



## INTRO

Beta is as an office work system capable of responding to the multiple needs of modern working environments. It facilitates the reconfiguring of space, adapts to new ways of working and satisfies the needs of the latest IT systems, evolving efficiently over time.

The Beta office work system uses the results of the latest sociological research to guide today's offices towards a more efficient future. Office environments have to be able to adapt and evolve in order to encourage the sharing of experience and the co-existence of different working practices. More than a simple office system Beta is a whole new working environment, with a growth logic designed not to fill space, but to create it.

Beta configurations combine three basic components: backbones, desks and accessories. The backbone is a metal structural module of 120 cm in length that provides the base on which the many functions and characteristics of the Beta system are built. The backbone serves as container, display unit and support for accessories, and also carries the integrated cabling. The desks are conceived as platforms on which people can work individually and collectively.

As the number of elements increases, so too does the number of possible system configurations, from the most concentrated to the most evolved.

This sort of continuous evolution is the reason behind the introduction of free standing and desk sharing versions as means of creating ever more flexible and user friendly office spaces. Islands are dedicated no longer to individual tasks but to complete workflows, organised in a purposefully horizontal, non-hierarchical manner.

## DESIGNER

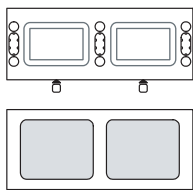


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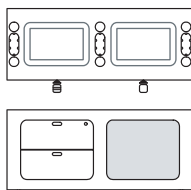
## PREMI

**Red Dot Design Award 2010**  
**Good Design 2010**  
**Us Award 2010**

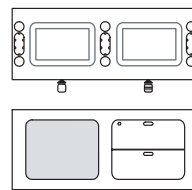
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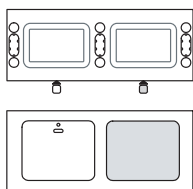
Metal backbone with open front cabinet  
**1BE0601:** L 120,5 D 46 H 53



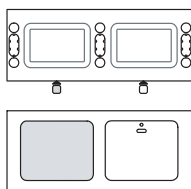
Backbone with drawers - open front cabinet  
**1BE0605..FS:** L 120,5 D 46 H 53



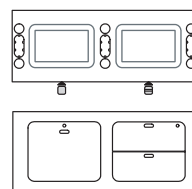
Backbone with open front cabinet - drawers  
**1BE0605..FD:** L 120,5 D 46 H 53



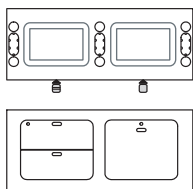
Backbone with filing drawer - open front cabinet  
**1BE0615..FS:** L 120,5 D 46 H 53



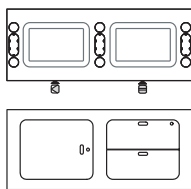
Backbone with open front cabinet -filing drawer  
**1BE0615..FD:** L 120,5 D 46 H 53



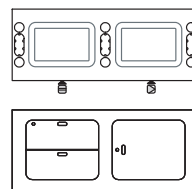
Backbone with filing drawer - drawers  
**1BE0635..FS:** L 120,5 D 46 H 53



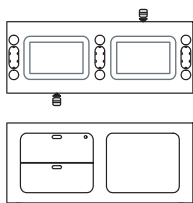
Backbone with drawers - filing drawer  
**1BE0635..FD:** L 120,5 D 46 H 53



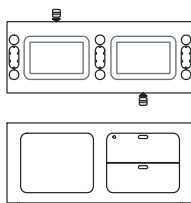
Backbone with hinged door - drawers  
**1BE0645..FS:** L 120,5 D 46 H 53



Backbone with drawers - hinged door  
**1BE0645..FD:** L 120,5 D 46 H 53

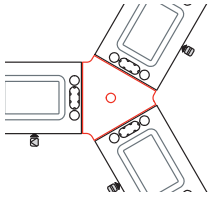


Double faced backbone with  
 left drawers - right open front cabinet  
**1BE0650..FS:** L 120,5 D 46 H 53

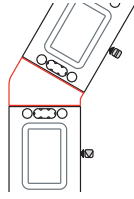


Double faced backbone with  
 right drawers - left open front cabinet  
**1BE0650..FD:** L 120,5 D 46 H 53

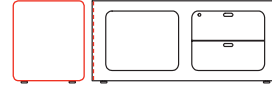
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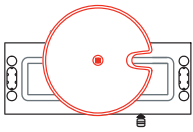
"Y" shaped connector for backbones  
**1BE0255**: L 48 D 54,5 H 53



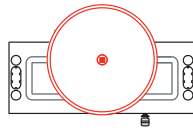
"V" shaped connector for backbones  
**1BE0256**: L 48 D 31 H 53



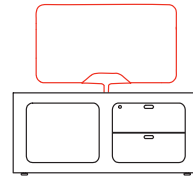
Side panel for backbone  
**1BE0260**: L 1 D 45 H 51



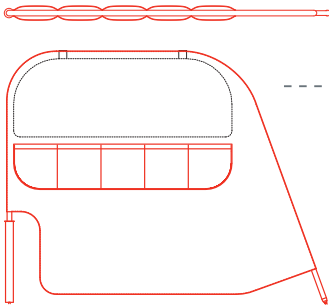
Lacquered round service table for backbone  
**1BE0440**: L 70 D 70 H 65



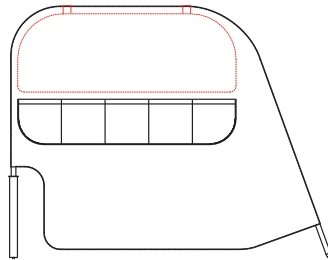
Round melamine service table for backbone  
**1BE0445**: L 70 D 70 H 65



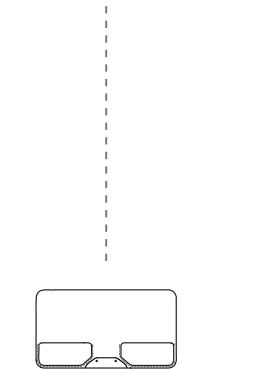
Backbone top screen  
**1BE0251**: L 90 H 50



Backbone for high screen  
**1BE0201**: L 205 D 6 H 160



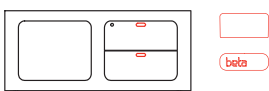
Whiteboard for high screen  
**1BE0160**: L 140 H 50



Sound-absorbing fabric for screen  
**1BE0252**



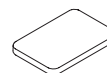
Optional closing panel with cable grommet  
**1BE0271**: L 47,2 D 45,6 H 0,9



Backbone handles kit (2 pieces)  
**1BE0153**: L 6 D 2 H 2

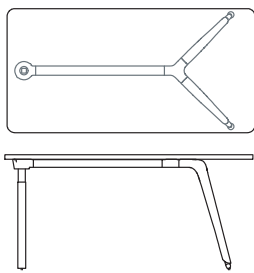


White stationery tray for drawers  
**1BE0170**: L 44,1 D 21,2



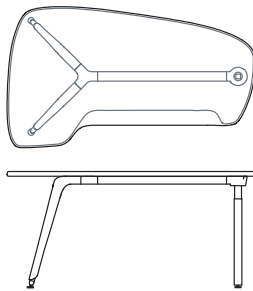
Cushion for backbone  
**1BE0272**: L 41,5 D 28 H 3

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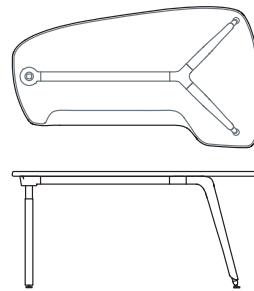
Rectangular desk for backbone

**1BE0001:** L 160 D 80 H 75  
**1BE0002:** L 160 D 80 H 65/85  
**1BE0005:** L 180 D 80 H 75  
**1BE0006:** L 180 D 80 H 65/85  
**1BE0010:** L 180 D 100 H 75  
**1BE0011:** L 180 D 100 H 65/85



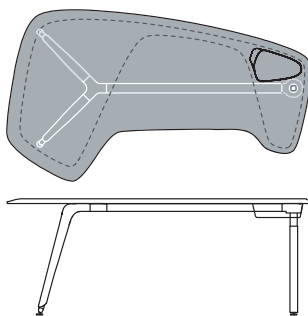
Semi-evolutive desk for backbone, right side

**1BE0031..:** L 160 D 100 H 75  
**1BE0033..:** L 160 D 100 H 65/68  
**1BE0035..:** L 175 D 100 H 75  
**1BE0037..:** L 175 D 100 H 65/68



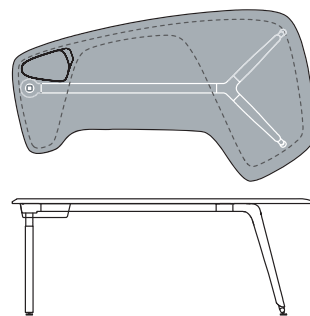
Semi-evolutive desk for backbone, left side

**1BE0032..:** L 160 D 100 H 75  
**1BE0034..:** L 160 D 100 H 65/68  
**1BE0036..:** L 175 D 100 H 75  
**1BE0038..:** L 175 D 100 H 65/68



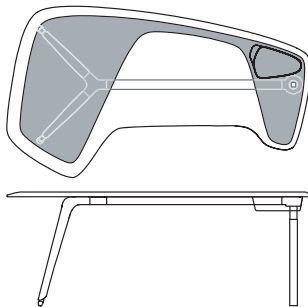
Single color evolutive desk for backbone, right side

**1BE0053:** L 195 D 100 H 75  
**1BE0055:** L 195 D 100 H 65/85



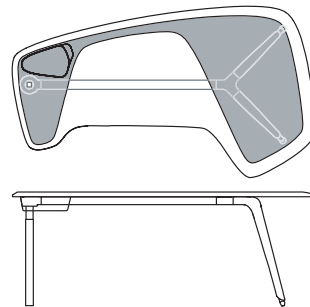
Single color evolutive desk for backbone, left side

**1BE0054:** L 195 D 100 H 75  
**1BE0056:** L 195 D 100 H 65/85



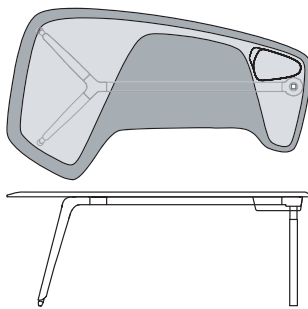
Bi-color evolutive desk for backbone, right side

**1BE0041:** L 195 D 100 H 75  
**1BE0043:** L 195 D 100 H 65/85



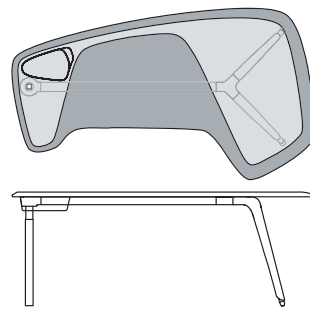
Bi-color evolutive desk for backbone, left side

**1BE0042:** L 195 D 100 H 75  
**1BE0044:** L 195 D 100 H 65/85



Green beta color evolutive desk for backbone, right side

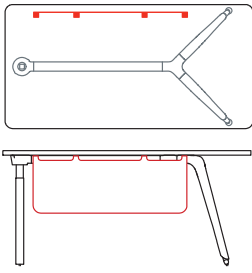
**1BE0045LOPVO0A:** L 195 D 100 H 75  
**1BE0047LOPVO0A:** L 195 D 100 H 65/85



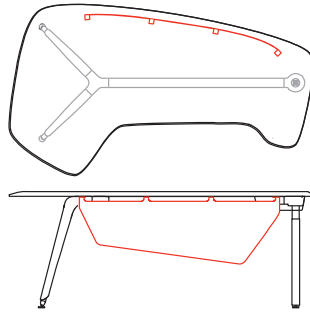
Green beta color evolutive desk for backbone, left side

**1BE0046LOPVO0A:** L 195 D 100 H 75  
**1BE0048LOPVO0A:** L 195 D 100 H 65/85

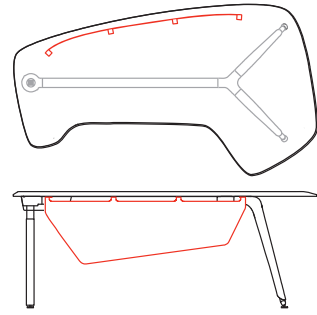
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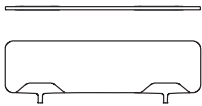
Modesty panel for rectangular workstation  
**1BE0156:** L 100 D 5 H 37



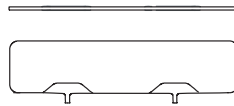
Modesty panel for semi-evolutive and evolutive workstation (right)  
**1BE0157DX:** L 118 D 5 H 41,5



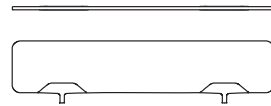
Modesty panel for semi-evolutive and evolutive workstation (left)  
**1BE0157SX:** L 118 D 5 H 41,5



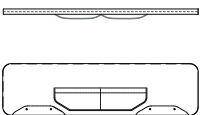
Screen for single workstation  
**1BE0265:** L 120 H 35



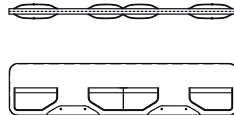
Screen for clusters (desks L 160)  
**1BE0257:** L 140 H 35



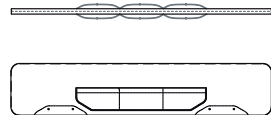
Screen for clusters (desks L 180)  
**1BE0261:** L 160 H 35



Sound-absorbing fabric for screen 1BE0265  
**1BE0266**

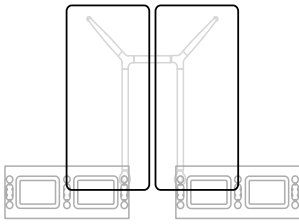


Sound-absorbing fabric for screen 1BE0257  
**1BE0258**



Sound-absorbing fabric for screen 1BE0261  
**1BE0262**

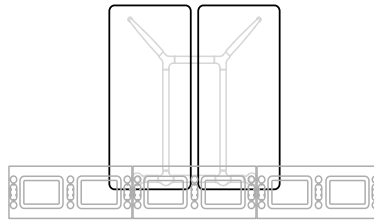
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2 people cluster

**1BE0015:** L 160 D 166 H 75

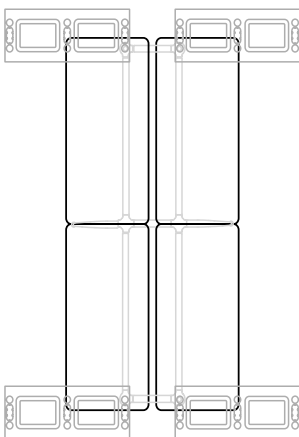
**1BE0016:** L 180 D 166 H 75



2 people cluster for 3 backbone composition

**1BE0017:** L 160 D 166 H 75

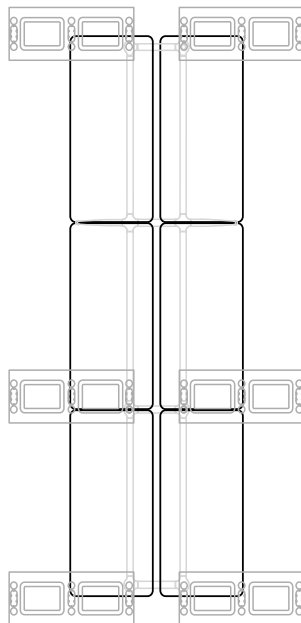
**1BE0018:** L 180 D 166 H 75



4 people cluster

**1BE0020:** L 320 D 166 H 75

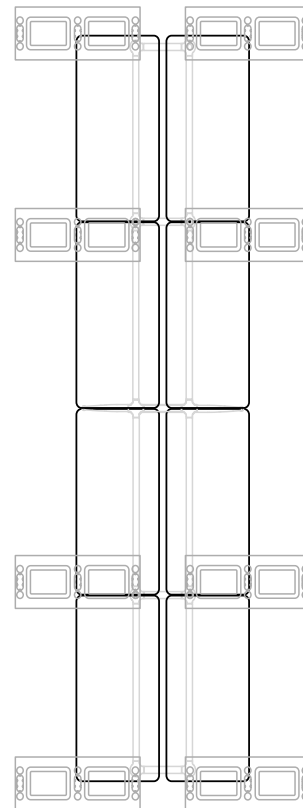
**1BE0021:** L 360 D 166 H 75



6 people cluster

**1BE0022:** L 480 D 166 H 75

**1BE0023:** L 540 D 166 H 75

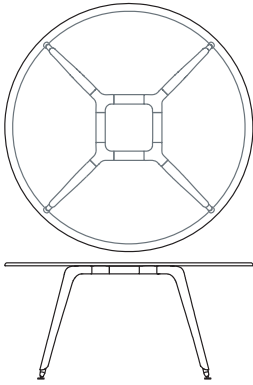


8 people cluster

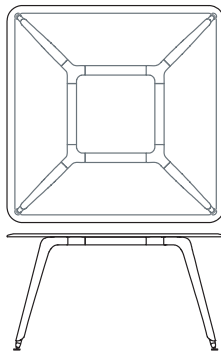
**1BE0024:** L 640 D 166 H 75

**1BE0025:** L 720 D 166 H 75

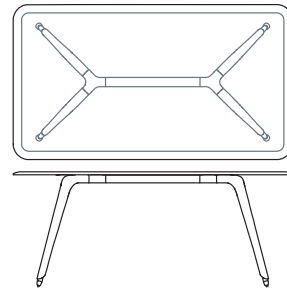
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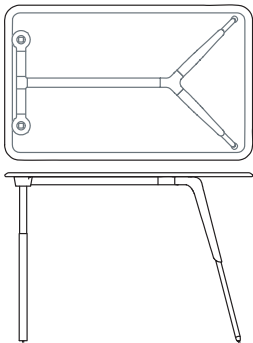
Round meeting table  
**1BE0431:** L 140 D 140 H 75  
**1BE0435:** L 160 D 160 H 75



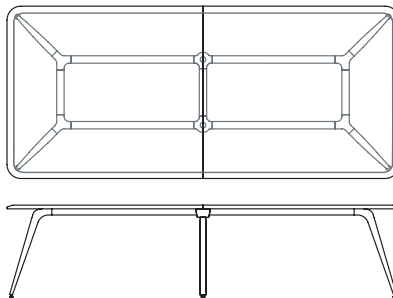
Square meeting table  
**1BE0401:** L 140 D 140 H 75  
**1BE0403:** L 160 D 140 H 75  
**1BE0405:** L 160 D 160 H 75



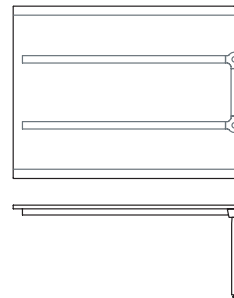
Rectangular meeting table  
**1BE0410:** L 160 D 100 H 75  
**1BE0415:** L 180 D 100 H 75  
**1BE0420:** L 200 D 100 H 75



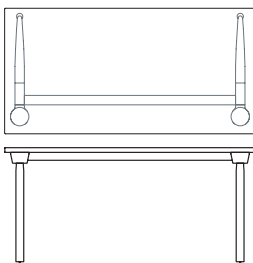
Backbone for rectangular meeting table  
**1BE0411:** L 160 D 100 H 110  
**1BE0416:** L 180 D 100 H 110  
**1BE0421:** L 200 D 100 H 110



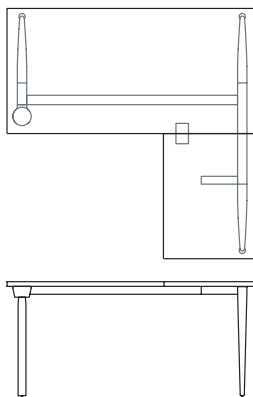
Shared desk, two sections worktop  
**1BE0450:** L 318,5 D 140 H 75  
**1BE0460:** L 311 D 162,5 H 75



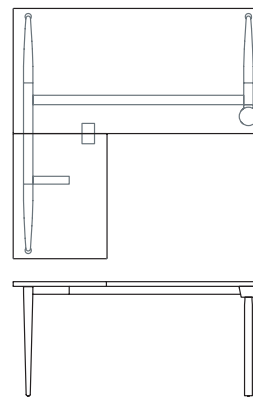
Intermediate shared desk  
**1BE0054:** L 195 D 100 H 75  
**1BE0056:** L 195 D 100 H 65/85



Free-standing single desk  
**1BE1011:** L 160 D 80 H 75  
**1BE1012:** L 180 D 80 H 75



Free-standing single desk with 80x60 right return  
**1BE1021:** L 160 D 162,5 H 75  
**1BE1023:** L 180 D 162,5 H 75



Free-standing single desk with 80x60 left return  
**1BE1022:** L 160 D 162,5 H 75  
**1BE1024:** L 180 D 162,5 H 75

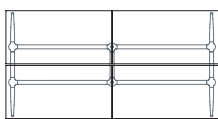


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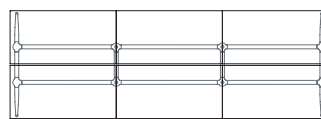
Free-standing 3 people bench

**1BE1031:** L 480 D 80 H 75  
**1BE1032:** L 540 D 80 H 75



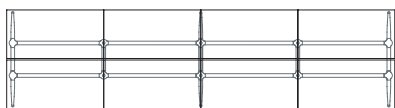
Free-standing 4 people bench

**1BE1042:** L 320 D 162,5 H 75  
**1BE1052:** L 360 D 162,5 H 75



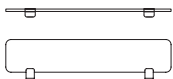
Free-standing 6 people bench

**1BE1043:** L 480 D 162,5 H 75  
**1BE1053:** L 540 D 162,5 H 75



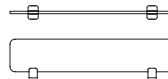
Free-standing 8 people bench

**1BE1031:** L 640 D 162,5 H 75  
**1BE1032:** L 720 D 162,5 H 75



Screen for free-standing workstations

**1BE1281:** L 120 D 1,9 H 31,5  
**1BE1283:** L 140 D 1,9 H 31,5  
**1BE1285:** L 160 D 1,9 H 31,5  
**1BE1287:** L 180 D 1,9 H 31,5



Screen for free-standing shared desks

**1BE1291:** L 120 D 1,9 H 31,5  
**1BE1293:** L 140 D 1,9 H 31,5  
**1BE1295:** L 160 D 1,9 H 31,5  
**1BE1297:** L 180 D 1,9 H 31,5



Felt screen cover

**1BE1282:** L 120 H 30,5  
**1BE1284:** L 140 H 30,5  
**1BE1286:** L 160 H 30,5  
**1BE1288:** L 180 H 30,5



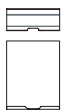
Screen metal track

**1BE1201:** L 103 D 2,5 H 3  
**1BE1202:** L 123 D 2,5 H 3  
**1BE1203:** L 143 D 2,5 H 3  
**1BE1204:** L 163 D 2,5 H 3



Track shelf

**1BE1205:** L 30 D 10,7 H 20



Tablet holder track

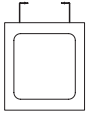
**1BE1207:** L 20 D 8,5 H 26



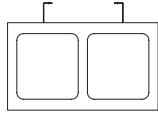
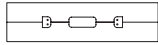
Whiteboard track

**1BE1206:** L 43 D 2 H 35

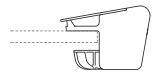
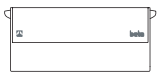
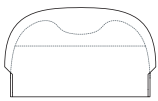
# beta



Single CPU holder  
**1BE1195:** L 47 D 23 H 64



Double CPU holder  
**1BE1196:** L 89 D 23 H 64



Cable management  
**1BE0185:** L 40 D 23 H 17

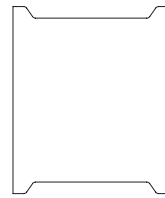
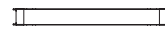


X 2



X 1

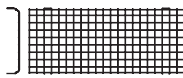
Clear plastic cable management clips  
**1BE0181**



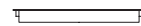
Free-standing cable management panel  
**1BE0194:** L 51,5 D 5 H 62



Single cable tray  
**1BE0190:** L 70,5 D 20 H 8,7



Double cable tray  
**1BE0191:** L 105,5 D 45 H 8,7



Top access  
**1BEMAG0001:** L 30 D 9,5 H 3

# beta

## SYSTEM FRAME

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WHITE MATT PAINTED

## ▶ METAL BACKBONE 2.0

---



WHITE MATT PAINTED

## DESKS AND CLUSTERS

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WHITE MELAMINE



WHITE MATT LACQUER



BETA GREEN MATT LACQUER



DARK GREY MATT LACQUER



BETA GREY MATT LACQUER



BETA RED MATT LACQUER

## CONNECTOR 1BE0255 - 1BE0256 - 1BE0271

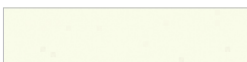
---



WHITE MATT PAINTED

## SIDE PANEL 1BE0260

---



WHITE MATT PAINTED



BETA GREEN MATT PAINTED



DARK GREY MATT PAINTED



BETA GREY MATT PAINTED

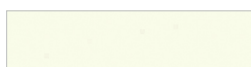


BETA RED MATT PAINTED

# beta

## ROUND SERVICE TABLE 1BE0445 E 1BE0440\*

---



WHITE MATT PAINTED



BETA GREEN MATT PAINTED



DARK GREY MATT PAINTED  
(Only for 1BE0440)



BETA GREY MATT PAINTED  
(Only for 1BE0440)



BETA RED MATT PAINTED  
(Only for 1BE0440)

## CUSTOM HANDLES FOR BACKBONE 1BE0153

---



WHITE MATT PAINTED



BETA GREEN MATT PAINTED



DARK GREY MATT PAINTED  
(Only for 1BE0440)



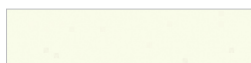
BETA GREY MATT PAINTED  
(Only for 1BE0440)



BETA RED MATT PAINTED  
(Only for 1BE0440)

## HIGH SCREEN 1BE0201

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WHITE



BETA GREEN

## HIGH SCREEN CHALKBOARD 1BE0160

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WHITE LAMINATE

## SCREEN 1BE0251 FOR BACKBONE

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WHITE LAMINATE

## SOUND-ABSORBING FABRIC COVER 1BE0252 FOR SCREEN 1BE0251

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WHITE



BETA GREEN

# beta

## SCREENS 1BE0257, 1BE0261, 1BE0265 FOR RECTANGULAR BASIC DESKS

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WHITE LAMINATE

## SOUND-ABSORBING FABRIC COVER 1BE0258, 1BE0262, 1BE0266 FOR BASIC SCREENS

---



WHITE



BETA GREEN

## UPHOLSTERY CUSHION 1BE0272

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See the following fabrics list

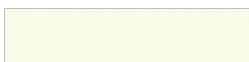
FABRICS

### ► MEETING TABLES

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WHITE MELAMINE



WHITE MATT LACQUER



BETA GREEN MATT LACQUER



DARK GREY MATT LACQUER



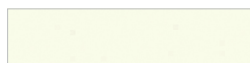
BETA GREY MATT LACQUER



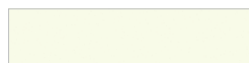
BETA RED MATT LACQUER

### ► FREE-STANDING

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WHITE MELAMINE



WHITE MATT LACQUER



BETA GREEN MATT LACQUER



DARK GREY MATT LACQUER



BETA GREY MATT LACQUER



BETA RED MATT LACQUER

# beta

## CPU HOLDER, ACCESSORIES

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WHITE MATT LACQUER

## SCREENS 1BE1281-97

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WHITE MELAMINE



WHITE MATT LACQUER

## UPHOLSTERY FOR SCREENS 1BE1281-97

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ACID GREEN FELT

## CABLE MANAGEMENT

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WHITE PLASTIC  
(Top access 1BE0185)

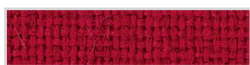


WHITE MATT PAINTED  
(Top access 1BEMAG0001, cable  
tray 1BE0190-91 cable spine  
1BE0194)

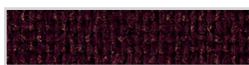
# Fabrics 1/4

## EK (Category 00)

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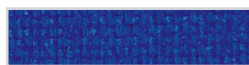
MARS RED



DARK RED



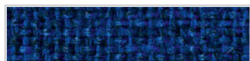
RED - BLACK



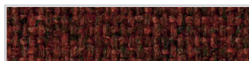
CLASSIC BLUE



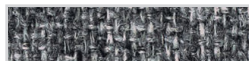
METAL BLUE



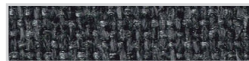
BLUE - BLACK



BROWN - BLACK



LIGHT GREY



DARK GREY



BLACK

## TC (Category 01)

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CUSTOM

CUSTOMER OWN FABRIC

## LANI (Category 02)

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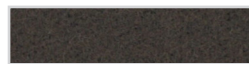
LIGHT GREY



DARK GREY



BLACK



BROWN



OCHRE



MUSTARD



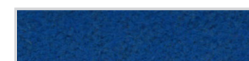
ORANGE



LIGHT RED



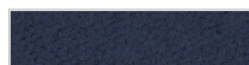
DARK RED



LIGHT BLUE



DARK BLUE



POWDER BLUE

# Fabrics 2/4

## FIELD (Category 02)

---



BLACK - WHITE



GREEN GREY



BLACK



CHALK



SAND



YELLOW



RED



PURPLE



BLUE PURPLE



PETROLEUM BLUE



LIGHT GREEN



KIWI GREEN

## METRIC (Category 02)

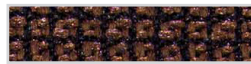
---



GREEN GREY



SAND



BROWN



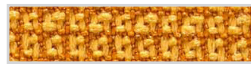
MAGENTA



RED



ORANGE



YELLOW



GREEN



OLIVE GREEN



BLACK - GREY



DARK GREY



CLASSIC BLUE

## HOT (Category 02)

---



WHITE



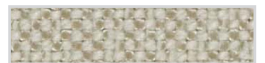
DARK GREY



BLACK



CREME



SAND



BROWN



YELLOW



OGHRE YELLOW



ORANGE



PURPLE



CLASSIC BLUE



OLIVE GREEN



# Fabrics 3/4

## REMIX (Category 02)

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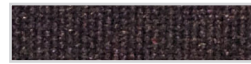
LIGHT GREY



GREY



SAND



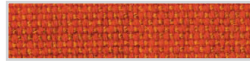
BURGUNDY



COFFE



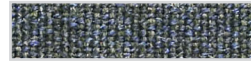
EARTH



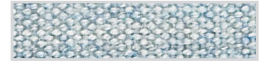
ORANGE



BLUE SKY



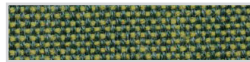
PETROLEUM BLUE



AQUAMARINE



LIGHT GREEN



GREEN

## STEELCUT TRIO (Category 03)

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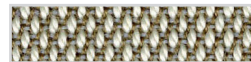
WHITE - BLACK



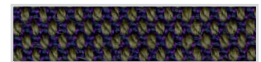
WHITE - GREY



WHITE - RED



BEIGE



BROWN - PURPLE



OCHRE YELLOW



ORANGE



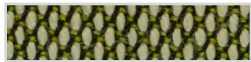
MAGENTA



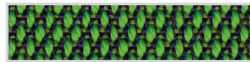
ICE



PURPLE - TURQUOIS



GREEN - WHITE



GREEN - PURPLE

## STEELCUT 2 (Category 03)

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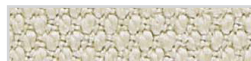
CREME



GREEN GREY



BLACK



KHAKI



BROWN



YELLOW



ORANGE



RED



AUBERGINE



CLASSIC BLUE



LAWN GREEN



OLIVE GREEN

# Fabrics 4/4

## DIVINA (Category 03)

---



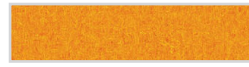
CHALK



BLACK



SAND



YELLOW



ORANGE



RED



MAGENTA



PURPLE



ELETTRIC BLUE



CLASSIC BLUE



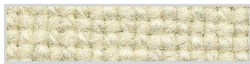
LIGHT GREEN



KIWI GREEN

## HALLINGDAL (Category 03)

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CREME



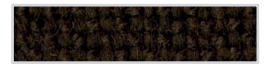
GREY



BLACK - GREY



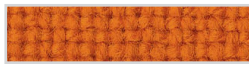
BROWN - GREY



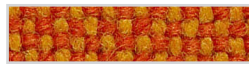
BROWN



OCHRE YELLOW



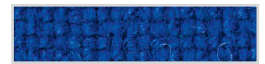
ORANGE



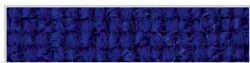
ORANGE - MARS



RED



ELETTRIC BLUE



PURPLE